

NC WORKFORCE CREDENTIALS

Information for Employers

March 2023

Businesses seek individuals with relevant skill sets and credentials that meet their talent needs and help them better compete in the marketplace.

Education and training beyond high school increases jobseekers' ability to attain family-supporting wages in today's economy. In North Carolina, the fastest-growing jobs require a postsecondary degree or non-degree credential.

***North Carolina Workforce Credentials* focuses on identifying industry-valued, non-degree credentials that help North Carolinians obtain in-demand, family-sustaining wage jobs.**

NC Workforce Credentials is a partnership between the NC Department of Commerce, NC Community Colleges, and the NC Department of Public Instruction, with support from myFutureNC.

The credential submission process to be added as an NC Workforce Credential includes collecting information about the credential and the job(s) to which it leads. **The process also includes hearing from companies that they value the credential for their entry-level job candidates through letters from employers or trade/industry associations.**

The following template provides guidance for a letter of support. Submitted letters are not publicly posted and are only used for this process.

To learn more about NC Workforce Credentials, go to nccareers.org/credentials.

If you have any questions, feel free to contact ncworkforcecredentials@myfuturenc.org.

**NC WORKFORCE CREDENTIALS EMPLOYER LETTER OF SUPPORT
TEMPLATE**

Print on company letterhead

Date

We are writing to support adding _____ **Name Of Credential** _____ as an NC Workforce Credential.

We offer the following information about this credential as it pertains to our workforce.

1	Job Title(s)* of those who have this credential**	xxx
2	Approximate wage range of employees hired with this credential (hourly or annual)**	\$xxx
3	Approximate <u>number</u> of employees at this company location who hold this credential -OR- Approximate <u>percentage</u> of employees at this company location who hold credential and overall number of employees at this company location**	xxx

* if more than one job title, please breakout the wage and number of credentials in the chart for each

Please briefly describe how the company views or uses this credential when considering an entry-level job applicant.**

Are there related credentials that your employees attain to be promoted and/or advance within your company? If so, please provide. (optional)

Sincerely,

Name

Company Name, Title

Email

** required

Trade/Industry Associations Only:

In lieu of #3 in the chart above, provide three (3) companies that use this credential as a hiring preference	Contact Name and Email
1.	
2.	
3.	